

oSTEM[®]



OUT IN SCIENCE, TECHNOLOGY, ENGINEERING & MATHEMATICS, INCORPORATED



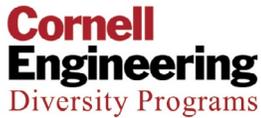
FY2022 oSTEM Sponsorship Packet

Interested in sponsoring? Contact sponsorship@ostem.org!



Last Updated: July 2021

Some Previous Sponsors



About Us

Out in Science, Technology, Engineering, and Mathematics (oSTEM), Inc. is a 501(c)(3) non-profit professional society focused on LGBTQ+ people in the STEM community. We have more than 110 student chapters at colleges/universities and professional chapters starting in cities across the United States and abroad.

Vision

A world where LGBTQ+ people in the STEM community are empowered to achieve success in a safe and supportive environment that celebrates their diversity and unique contributions.

Mission

Empowering LGBTQ+ people in STEM to succeed personally, academically, and professionally by cultivating environments and communities that nurture innovation, leadership, and advocacy.

Values

Integrity, Respect, Intentionality, Passion, Grit.

Annual Conference

Since 2011, oSTEM has brought together diverse students and professionals from the STEM community in the interest of professional development and the creation of safe and inviting places to study and work.

“oSTEM was the embodiment of bringing my engineering life and my queer life together”

For more information on the conference experience, check out our [Annual Conference video](#).



oSTEM Chapter Network

oSTEM's student chapter network encompasses both undergraduate and graduate chapters at colleges/universities in the United States and abroad. We launched professional chapters in cities across the world in 2018 and we continue to expand our student and professional chapter network. All students and professionals who are not part of our chapters can become an oSTEM Global Member to get connected. For a current list of chapters, visit [our website](#).

11th Annual oSTEM Conference

October 28 - 31, 2021
Virtual

High-Level Conference Schedule

Pre-Conference Programming

Hakathon

THURSDAY (OCTOBER 28)

New to the Conference / oSTEM Sessions
Sponsored Workshops
Career and Graduate School Expo
Hackathon Demo Day
Poster Session
Community Breakout



FRIDAY (OCTOBER 29)

Career and Graduate School Expo
Plenary and Workshop Programming



SATURDAY (OCTOBER 30)

Plenary and Workshop Programming
Member Mixers
Academia Networking



SUNDAY (OCTOBER 31)

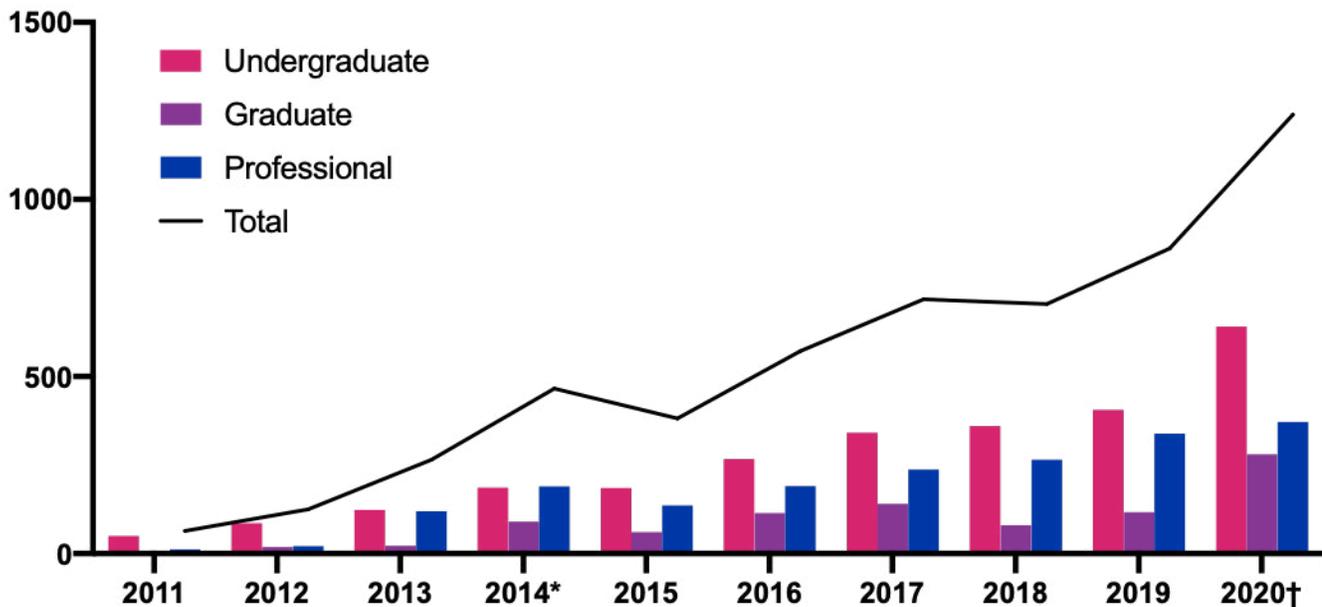
Gender Affirmation Symposium
Chapter Leader Summit

A Note About Scheduling

Due to the evolving nature of the Covid-19 crisis, we expect that there will be slight modifications to the schedule. This is the expected programming as of June 2021.

Conference Statistics

oSTEM Conference Attendance Composition

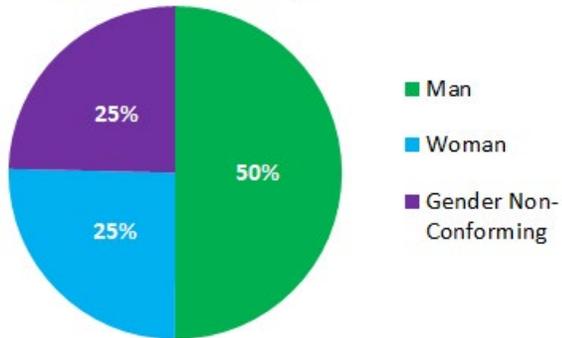


* 2014 Annual Conference was co-hosted with NOGLSTP's Out to Innovate™

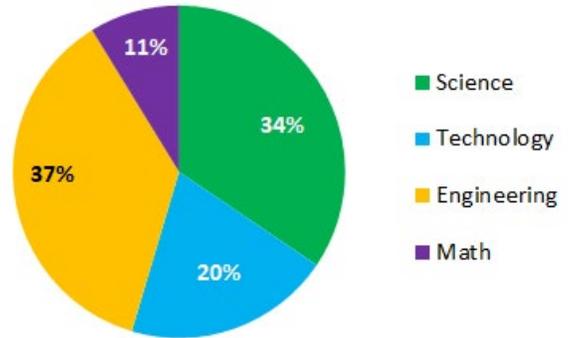
† 2020 Annual Conference was virtual and co-hosted with NOGLSTP's Out to Innovate™

2020 Conference Breakdown

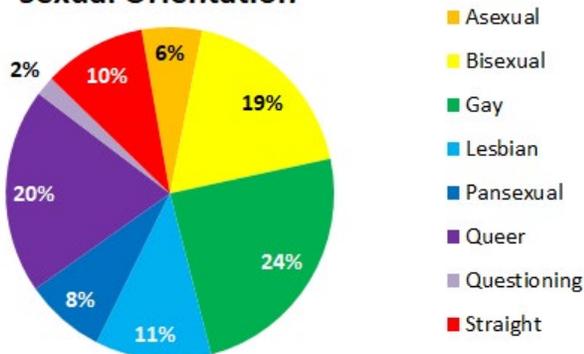
Gender Identity



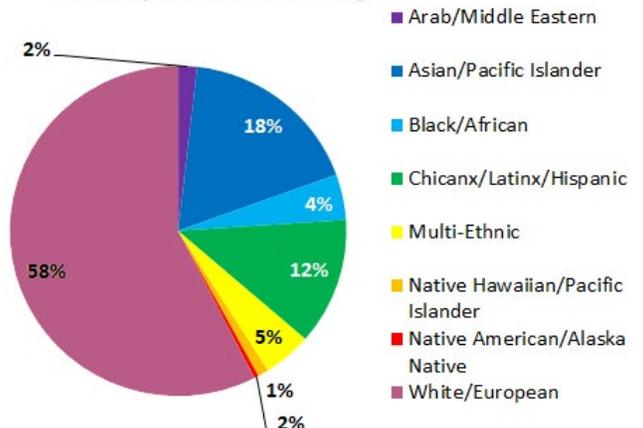
General STEM Field



Sexual Orientation



Ethnic/Racial Diversity



Conference Base Packages

Standard

<ul style="list-style-type: none"> Virtual Career Fair Expo Booth Access to oSTEM Careers Recognition on Sponsor Board 2 Full Conference Registration Tickets 	Nonprofit (<\$50M Rev) / Academic	\$1,500
	Government	\$3,000
	Start Up (<100 employees)	\$4,000
	Corporation	\$5,000

Enhanced

<ul style="list-style-type: none"> Standard Package Visible Logo Placement in Virtual Career Fair Expo Resumes/CVs from Attendees Recognition in Conference Materials 2 More Full Conference Registration Tickets (4 Total) 	Nonprofit (<\$50M Rev) / Academic	\$3,000
	Government	\$4,500
	Start Up (<100 employees)	\$6,000
	Corporation	\$7,500

Premium

<ul style="list-style-type: none"> Enhanced Package Premium Logo Placement in Virtual Career Fair Expo Conference Attendee Contact Information 1 Hour Networking Meeting 4 More Full Conference Registration Tickets (8 Total) 	Nonprofit (<\$50M Rev) / Academic	\$4,000
	Government	\$6,000
	Start Up (<100 employees)	\$8,000
	Corporation	\$10,000

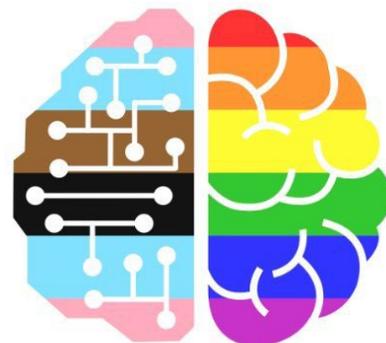
- Academic Sponsorship Level is open to College / Universities (non-profit, accredited higher education institutions)
- 15% Discount for First Time Sponsors
- 50% Discount for Minority Serving Institutions (MSIs)
- 10% Discount for OAC members

Please register your organization's commitment on the [oSTEM Sponsorship Opportunities](#) webpage.

Queer in AI Sponsorship

Queer in AI is an oSTEM team with a mission to make the Artificial Intelligence/Machine Learning (AI/ML) community one that welcomes, supports, and values queer scientists. We accomplish this by building a visible community of queer and ally AI/ML scientists through meetups, poster sessions, mentoring, and other initiatives.

To learn more about what Queer in AI does and how your organization can get involved, refer to the Queer in AI sponsorship packet at sponsor.queerinaai.org.



Conference A La Carte Options

Extra Virtual Booth in Career Fair Platform

\$500

Add an extra Brazen booth to increase presence, to separate your business groups, or to help funnel internship recruitment vs full-time recruitment.

1-Hour Workshop Session [Limit 10]

\$1,500

Secure a 50 minute programming slot before the Career and Graduate Expo. The Topic and Format is up to you: panel, info session, workshop, whatever you want!

App Banner or Notification

\$500

Choice of timed push notification to all conference attendees OR rotating banner for entire conference with organization logo.



Hospitality Suite in Virtual Networking Platform [Limit 6]

\$500

Miss the organic networking spaces at conferences? Book a virtual “hospitality suite” that’ll be hosted in virtual networking platform that allows attendees to “walk around” and join various conversations in a room that’ll be decorated with your organization’s brand.

Poster Session Sponsor [Limit 1]

\$1,500 (or \$3,000 inclusive Physical Prizes for up to 3 people)

Your org will be recognized in the virtual poster area all day. You will also present the poster awards to the chosen winners and provide the funding for awards or the physical awards (valued at \$500 each).

Hackathon Sponsor [Limit 1]

\$3,000 (or \$6,000 inclusive Physical Prizes for up to 6 people)

Your org will be recognized in the virtual Hackathon session area. You will also present the hack awards to the chosen winners and provide the funding for awards or the physical awards (valued at \$500 each).

Gender Affirmation Symposium Sponsor [Limit 1]

\$2,500

Your org will be recognized during the Symposium and a nominated member from your org will be a panelist for this symposium.

Accessibility Partner

\$2,500

Your org will be recognized as a sponsor of our video closed captioning system at the opening conference welcome video.

oSTEM FY21 OAC members get first right of refusal for limited items. After June 15th, 2021, limited items are open to all sponsors.



Organizational Advisory Council

The Organizational Advisory Council (OAC) is comprised of companies, government agencies, educational institutions and non-profits committed to LGBTQ+ inclusion. OAC members align with the oSTEM mission by supporting year-round programs, sharing their perspectives, and providing resources and development tools. Collaboration with the OAC greatly influences oSTEM's program design and execution to better prepare members for careers in your organization.

Join the oSTEM OAC today and show your year-round support for the LGBTQ+ STEM community!

Please note that this is different from the Annual Conference Sponsorship. The term of OAC memberships will be from July 1 to June 30 and will be pro-rated based on the number of OAC meetings that have occurred.

Branding Benefits

- Organization logo with hyperlink on the oSTEM website
- Organization logo in monthly all-member newsletter
- Full page ad upgrade in annual conference program book
- Advertisements on oSTEM websites

Connection Benefits

- Peer connection with OAC representatives at the Executive, Talent Acquisition, and Employee levels
- Year-round access to oSTEM Career and Membership Centers
- Facilitated year-round access to student chapters
- Connection with city-based professional chapters
- Provide guidance and support to the oSTEM Executive Committee

Annual Conference Benefits

- oSTEM Annual Conference advance information
- 10% off conference sponsorship
- Priority access to top tier sponsorship level
- First pick of workshop timeslot (if qualified for sponsor workshop)

Support & Education Benefits

- Trainings to oSTEM-developed best practices and strategies for LGBTQ+ inclusion and allyship
- OAC and oSTEM Eboard meetings on:
 - July 2021 (Virtual)
 - Nov 2021 (In-Person) at Professional Development Summit in Atlanta
 - March 2022 (TBD)

Pricing

Corporate | \$5,000 - \$10,000

- Small (< 100 employees) | \$5,000
- Medium (100 - 1,000 employees) | \$7,500
- Large (> 1,000 employees) | \$10,000

Government | \$5,000

- State or Federal Government Agencies
- National Labs

Academic | \$2,500 - \$5,000

- Colleges/Universities | \$5,000
- Minority Serving Institutions | \$2,500

501(c)(3) Non-Profit | \$2,500



To become an oSTEM OAC member, email sponsorship@ostem.org.